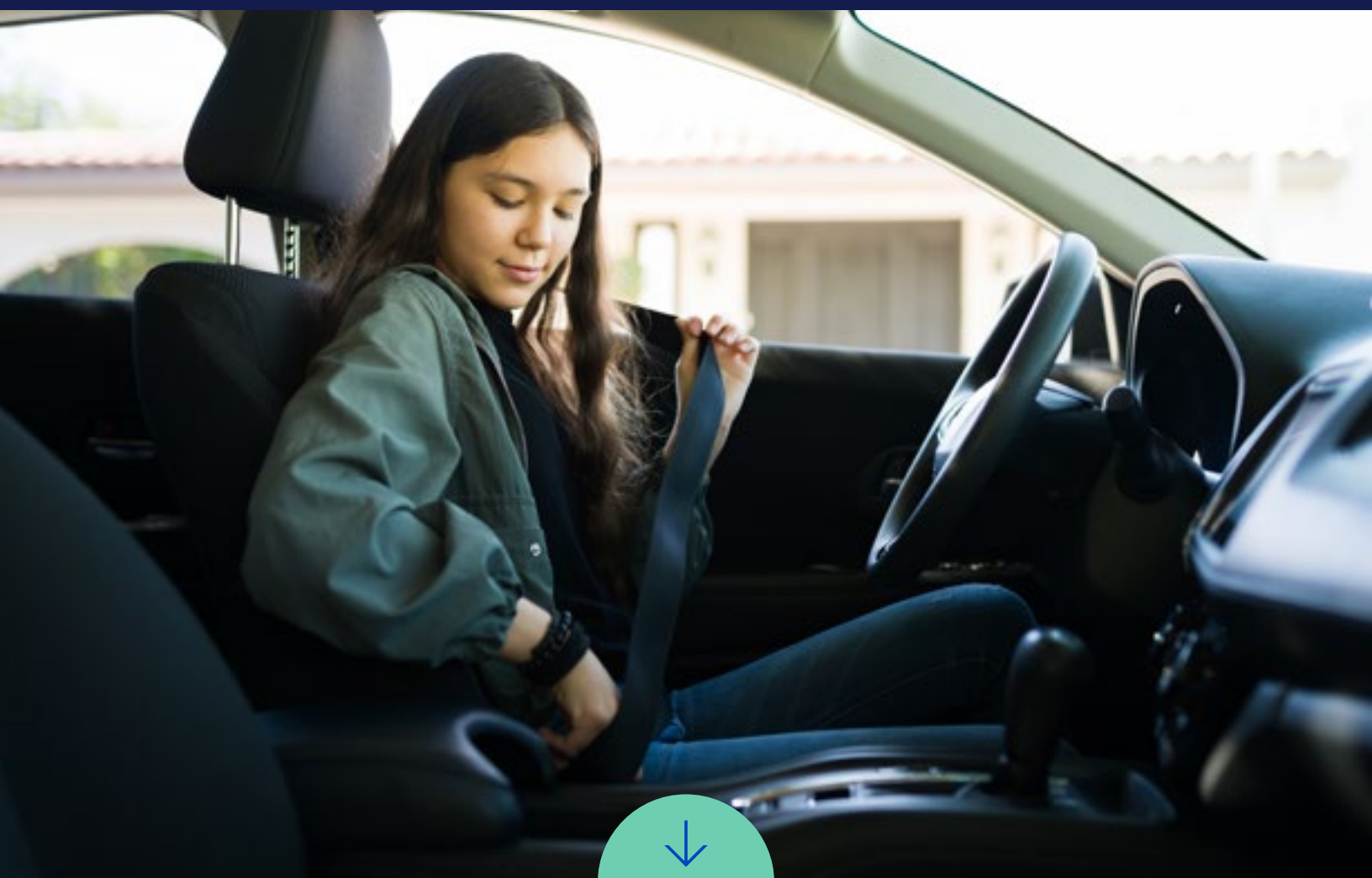




PERSONAL LINES

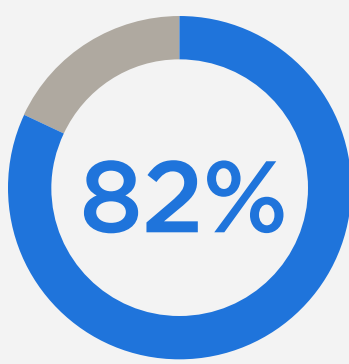
Concerned parents worry about their teens behind the wheel



Parents naturally worry about their teenage drivers and their driving habits. It's common for parents to feel anxious about their children's safety on the road, especially when they observe risky driving behaviors.

42%

of parents **rate their teen's driving as good or excellent**, but many report their teens take unsafe actions while driving.¹



82% of parents say they would be likely to enroll their teen in a program that offers **rewards based on their driving behavior** to improve their driving habits and safety.¹



When thinking about their teen's driving, parents' primary concerns were reported as:



52%

Driving in poor weather conditions



42%

Distracted driving¹



Tell your clients about telematics and Nationwide Focused Driving Rewards® as solutions to help improve driving habits and safety on our roads.



Share resources and articles with families that have teen drivers.



Nationwide®

¹ "Nationwide Agency Forward: Driving Behaviors 2025 Survey Findings," news.nationwide.com/download/244bf84b-52e0-4344-8d93-3078b8d04ce6/nationwidedrivingbehaviors2025report-companydrivers.pdf (April 2025).

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